



Münchener Boulevard Möbel GmbH

Lean back at the highest level

In the Grand SPA Resort A-ROSA Kitzbühel, the guest relaxes on MBM relax furniture

Those who set off on a trip to Grand SPA Resort A-ROSA Kitzbühel have by no means reached their destination when they arrive at the magnificent palace-like building. Because in the SPA-ROSA, as the extensive spa area is called, the guest is invited to a sensual journey around the world. Oriental, Caribbean or Far Eastern enjoyments await those looking for relaxation. The ambiance enables you to take a deep breath, not least thanks to the stylish furnishings and the sublime design in the resort. Part of this are the relax furniture by Münchener Boulevard Möbel GmbH, which invite you to lean back and relax in the spa paradise.

The Grand SPA Resort A-ROSA Kitzbühel is located on the sunny side of the valley, in the midst of the magical mountains of the Tyrolean Alps and not far from the Wilder Kaiser. Surrounded by the most traditional golf club in Austria, the hotel presents its guests a clear view of the most famous and spectacular ski race track in the world, the Streif. But that's not all: With an area of 6,500 square meters, the largest continuous

shingle roof in Central Europe rests on top of the hotel giant. Thanks to its special architecture, the facade made of natural stone, bay windows and small turrets, red and white shutters and rustic wooden balconies, the spacious resort in the style of a Tyrolean castle blends harmoniously into the surroundings. The Grand SPA Resort thus creates the best conditions for intensive relaxation.

Peak of relaxation

The SPA and sports area extends over 3,000 square meters, which the resort managers proudly call the “peak of relaxation”. In addition to ten saunas and steam baths, an ice grotto, large fitness area, yoga room and 20 treatment rooms, guests have access to a 25-meter swimming pool with an outdoor pool that is heated all year round. For an individual SPA experience, guests can immerse themselves in a 75 square meter private SPA suite. In the SPA-ROSA, guests are invited to a revitalizing journey around the world. From Hawaiian temple massage Lomi Lomi Nui to Ayurveda from Sri Lanka to cosmetics based on Japanese standard - the SPA program perfectly combines diverse elements from different countries and cultures. The traditional treatments are carried out with authentic ingredients such as Caribbean oils, flower essences or Japanese silk extracts. Despite all the variety, SPA manager Keven Prünster attaches great importance to quality and careful selection. "We only do what we do best," says Prünster, adding self-confidently: "And that's a lot." The high quality standards also apply to the skills of the staff, the products on offer and the equipment in the SPA area. Particularly striking here is the aesthetically selected interior, which appears both classy and soothing.

MBM furniture accentuates a stylish ambiance

The light-flooded swimming pool supported by pillars represents the center of SPA-ROSA. Relax loungers by Münchener Boulevard Möbel GmbH line the edge of the pool. The organic shapes of the wicker furniture create a feel-good atmosphere, underline the stylish ambiance and invite the guest to relax. Further products of MBM Bellini series are found in the outdoor area, around the outdoor pool as well as on the adjacent lawn. Because of the weather-resistant properties of the indoor and outdoor furniture, the loungers can be used in all areas. The guest are invited to relax on MBM loungers in the relaxation room, which adjoins the sauna area. The furniture in different areas of SPA-ROSA create a harmonious overall picture and lets the spa area shine as a stylish whole.

Exclusive design and convenient functionality

In addition to the exclusive design, SPA manager Keven Prünster is particularly enthusiastic about the practical advantages of MBM. "Münchener Boulevard Möbel stands for very good quality," says Prünster and continues: "We deliberately chose the wicker furniture because the convenient properties are important to us." MBM furniture is specially designed for the high demands and strain in the catering and hotel industry and has proven to be very hard-wearing over the long term: "The loungers are pulled through the grass in summer and are heavily utilized every day. We have the furniture for years now and are very happy with it," says Prünster. In addition to their resilience and easy maintenance, the SPA staff also appreciates the stackability of the furniture. This means that the loungers used outdoors can be easily stowed away to save space in winter.

New definition of luxury

Apart from the SPA area, the guest encounters the highest level of comfort and a stylish ambiance in all areas. 104 rooms and 46 suites are spread over four connected buildings and combine the look of a historic castle with modern elements. The guest can lean back and relax on the private balconies and terraces on armchairs of the Munich manufacturer. The noble Mirotext wicker furniture fit elegantly into the sublime design of the house and underline the classic style. The people of Kitzbühel do everything they can to offer guests the highest level of rest and relaxation. In doing so, they give the term luxury a new twist: "The term luxury has changed. For us, new luxury doesn't mean owning golden faucets," says Sandra Zanetti, the company's marketing manager. "People regard it as a luxury to have time to themselves and to be able to retreat to a beautiful place. We notice a remarkable trend towards short trips, a 'journey to the new me', that's what you could call it." With its extensive range of well-being facilities, A-ROSA succeeds in fulfilling the longings and wishes of its guests – true to the motto: Only when you do not have to worry about anything, you can relax and find complete peace. And if everything is perfect, maybe even a new me.



