



Münchener Boulevard Möbel GmbH

Reference report Grand Resort Bad Ragaz, Heidiland/Switzerland

Sensitivity connects the worlds

The Greek philosopher Heraclitus once stated that “everything flows” – a formula that very appropriately applies to the Grand Resort Bad Ragaz. There is not only plenty of thermal water flowing through the luxury resort, the different styles of the new and renovated building sections literally flow into one another and result in a classically elegant unit – also thanks to Münchener Boulevard Möbel.

Some time ago, the Grand Resort Bad Ragaz in the Heidiland holiday region in eastern Switzerland, celebrated its reopening after extensive renovation and new building program. An impressive amount of 160 million Swiss francs were invested. A new spa tower was created, which spoils its guests in exclusive private spa suites. The modern, new building was deliberately built in the background of the existing buildings. Two traditional luxury hotels constitute the

center of the Grand Resorts: the Grand Hotel Quellenhof & Spa Suites and the Grand Hotel Hof Ragaz. Interior designer Claudio Carbone has succeeded in carefully incorporating the style mixture of old and new and creating a resort with a uniform overall picture. "The big challenge was to reconcile the different eras that were built here and to allow the design language used, to recur," explains the interior designer. He used, for example, furniture of Munich Boulevard Möbel GmbH for balconies, garden and spa area, which, thanks to the large variety of materials and designs, embrace the different style worlds.

Hotelier with visions

The construction and renovation measures were completed in a record time of just 16 months. The Grand Hotel Quellenhof with its 106 suites was excluded from the conversion and continued operation during the construction works. With the modernization, CEO Peter P. Tschirky is pursuing the vision of making the Grand Resort the leading well-being and medical health center in Europe. Tschirky aligned the requirements for the individual parts of the project with this vision: "What does this project mean for the hotel, the furnishings, the outdoor area, the health center?" he kept asking himself. "And that was also the key to inspiration for Claudio Carbone. His job was to understand and interpret what we had in mind." Tschirky emphasizes, it is not the hotelier's preferences that are implemented, but always those of the guest. A great deal of sensitivity was required in particular for the renovation and electrical improvements to the traditional Grand Hotel Hof Ragaz with its 106 rooms and 21 suites. A historic palace dating 1774 is integrated into the hotel. "We have executed very careful changes to the historic rooms so that the guest hardly notices. Renovations and innovations bear the risk of taking away a piece of home from regular guests, who have felt comfortable for decades," emphasizes the hotelier. Not least for this reason, those responsible, opted for durable materials. The furniture should be in use for at least ten years without affording major care. The interior designer explains his planning considerations using the outdoor furniture from Münchener Boulevard Möbel GmbH: "The service life of the furniture should be able to outlast that of a hotel room. That's why we made a conscious decision to use classic colors and robust materials."

Like new even after years

With Münchener Boulevard Möbel GmbH, in person of Swiss sales representative Daniel Werner, the resort managers have an exclusive partner for outdoor and spa furniture who has specialized in the object sector. Tschirky trusted his interior designer when choosing outdoor furniture – and is still very happy: “Münchener Boulevard Möbel GmbH furniture is very comfortable, it matches the style of the house and meets the five-star standards. The price-performance ratio convinced us.” The furniture on the balconies of the Grand Hotel Hof Ragaz and in the extensive park of the resort is made of innovative Resysta, a particularly durable, wood-free material. “The beautiful aspect of FUREMA (Furniture Resysta Material) is that it looks like wood and has a huge advantage: it still looks like new after many years and does not have to be constantly cared for like conventional wood,” says Carbone, a trained carpenter, explaining the advantages of FUREMA to the point. For him, outdoor furniture is very important: “Garden and outdoor areas are becoming more and more important. Here, in nature, the guest is looking for relaxation and often considers outdoor space as a luxury good. And that’s why beautiful and comfortable garden furniture is extremely important.”

In contrast to the renovated Grand Hotel Hof Ragaz, a completely different design world awaits the guest in the spa tower. Despite its nine floors, the cuboid building only becomes apparent when you get closer. 56 spa suites are equipped with whirlpool, steam shower and some with a sauna. With the penthouse suite, the resort features a new, extravagant highlight in its portfolio: 440 square meters with a fireplace and a piano in the living room additionally to a fitness niche, sauna, steam shower, whirlpool in the bathroom and on the terrace. A comfortable lounge by Münchener Boulevard Möbel GmbH is available to guests on the terrace of the penthouse suite. The stainless steel lounge of the MBM Puro series underlines the modern, puristic design of the new building. The guest relaxes on MBM Puro armchairs on the balconies of the other suites. Due to their weather resistance, they can be used all year round.

Products must harmonize with each other

The products that the new Grand Resort Bad Ragaz offers its customers are just as different and varied as the style worlds of the buildings. “The resort is not an ordinary establishment as it includes many different products and these must harmonize with each other,” says Carbone, thereby emphasizing a central aspect of his planning task. In addition to the three hotel wings, the Grand Resort Bad Ragaz has other spectacular segments: a total of seven restaurants, including the award-winning Äbtestube gourmet restaurant (17 GaultMillau points), the Bel-Air restaurant (15 GaultMillau points) and the Thai restaurant, - Restaurant Namun (13 GaultMillau points). The Medical Health Center with its 70 employees enjoys an international reputation. The renowned To B. Wellbeing & Spa sets new standards on more than 5,500 square meters. Here, too, MBM furniture elegantly fits the ambiance of the relax room and the reception area. Mediterranean-style loungers at the indoor pool offer the opportunity to relax. The 7,300 square meter public Tamina Therme is adjoining the resort. Not least because of its fascinating architecture, the thermal baths provide a special kind of bathing and sauna experience. The resort also has its own casino and two golf courses.

In the case of the Grand Resort Bad Ragaz, due to its complexity, it is certainly not a matter of course that “everything flows”. Its harmonious appearance was created thanks to its builders and their interior designers, who constantly accompanied the construction process and managed to combine different worlds with great sensitivity.



